

DYNAMIC BUSINESS SPEAKER



RUTH VAN VIERZEN

- Engaging
- High Audience Satisfaction
- Value-added
- Practical Business Content

[REVSQUARED.CA/SPEAKING](https://revsquared.ca/speaking)

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SPEAKING EVENTS TAILORED TO YOUR NEEDS

"Ruth's seminar was informative ... and rich with practical tips and hands-on exercises for **generating leads** leveraging online tools." ~ Valerio Mangano, Senior Marketing Manager, Atradius Trade Credit Insurance Inc.

"Ruth is efficient, effective, knowledgeable and professional, as well as being a **dynamic facilitator**. I would highly recommend her for facilitation and workshop development projects." ~ Lynne Boynton, Community Employment Co-ordinator, Correctional Service Canada



OFF-THE-SHELF OR CUSTOMIZED TOPICS

Offered as keynotes, breakouts, seminars or workshops, retreats, trainings and webinars, and customized for your group. Ruth is also available as a panel guest or moderator.

Ruth offers a range of speaking topics on sales, marketing and networking. Below is a list of Ruth's speaking topics. You may also request a customized topic for your event.

- Selling to the C-Suite: How to Win More Sales with Senior Executives
- Your Competition's Doing It - So Must You: Effective Online Marketing to Survive and Thrive in Today's Digital Economy
- GET CLIENTS NOW![™] - Create an endless stream of clients with this hands-on marketing training for business and sales professionals.
- How to Network Like a Superstar and Maximize Your Time at Events
- Exhibitor Best Practices: How to Maximize your ROI from Exhibiting at Trade Shows



POPULAR OPTIONS

- **Pre-event survey to a cross-section of leaders and attendees to conduct a brief needs assessment**
- **Event de-brief and audience feedback gathering**