

# DYNAMIC BUSINESS SPEAKER



RUTH VAN VIERZEN

- Engaging
- High Audience Satisfaction
- Value-added
- Practical Business Content

REVSQUARED.CA/SPEAKING

## CONTACT:

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## SPEAKING EVENTS TAILORED TO YOUR NEEDS

“Ruth's seminar was informative ... and rich with practical tips and hands-on exercises for **generating leads** leveraging online tools.”  
~ Valerio Mangano, Senior Marketing Manager, Atradius Trade Credit Insurance Inc.

“Ruth is efficient, effective, knowledgeable and professional, as well as being a **dynamic facilitator**. I would highly recommend her for facilitation and workshop development projects.” ~ Lynne Boynton, Community Employment Co-ordinator, Correctional Service Canada



## OFF-THE-SHELF OR CUSTOMIZED TOPICS

*Offered as keynotes, breakouts, seminars or workshops, retreats, trainings and webinars, and customized for your group. Ruth is also available as a panel guest or moderator.*

*Ruth offers a range of speaking topics on sales, marketing and networking. Below is a list of Ruth's speaking topics. You may also request a customized topic for your event.*

- Become Part of the 6% - Create the Ultimate Follow-Up System to Dramatically Increase Your Sales
- How to Reduce the Risks Inherent in Sales Teams
- How to Network Like a Superstar and Maximize Your Time at Events
- Exhibitor Best Practices: How to Maximize your ROI from Exhibiting at Trade Shows
- Request a customized topic



## POPULAR OPTIONS

- Pre-event survey to a cross-section of leaders and attendees to conduct a brief needs assessment
- Event de-brief and audience feedback gathering